



23rd December 2023

TO WHOM IT MAY CONCERN

NAME OF INTERN: MR. KARIUKI KIMOTHO
DURATION OF WORK: SEPT 11TH TO DEC 22ND, 2023
DEPARTMENT: PR & BUSINESS DEVELOPMENT

Mr. Kariuki was employed by Crown Paints PLC at the Westlands Xperience Centre for a period of three months.

Throughout this timeframe, he was employed in the PR and Business Development division. This section is tasked with overseeing the liaison with professionals in the Building & Construction industry. This encompasses professionals such as Architects, Quantity Surveyors, Developers, and Interior Designers.

Kariuki had profound enthusiasm in this field, along with a remarkable comprehension and intellect. His strong rapport with the staff facilitated his successful completion of the specified tasks.

Thanks to his proficiency in computer skills and his innovative thinking, we were able to create databases for certain client groups that we aim to target. It is important to note that he helped us create a client database specifically for the Plumbers market, which will be crucial for us to introduce a new product in the near future.

Kariuki's adeptness in conducting research and generating precise data was evident through his meticulous organizational abilities. He generated exceptional minutes for the department's weekly meetings. Additionally, he participated in the organization of several exhibitions and sponsorship events, where he effectively showcased our products and services to a diverse audience, alongside the Business Development team. He carried out this task with expertise and thoroughness.

Kariuki's work is exceptional and we highly endorse him for employment in any organization within similar sectors.

We extend our best wishes for his success in all his future endeavors.

Sincerely,

Fahranaz Esmail Walji

Head of PR & Business Development